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Christian Brothers Automotive upgrades its customer and shop experience with autotext.me

Dallas, TX - autotext.me, a communication and workflow solution for the auto repair industry, is currently being implemented in participating Christian Brothers Automotive locations. autotext.me will serve to promote a more connected customer experience and improve all-around communication and productivity.

Tommy, owner of Christian Brothers Automotive - South Tulsa, OK, explains how autotext.me has benefited his shop...

> *"autotext.me has greatly improved our ability to proactively communicate with our customers throughout the entire repair process and has replaced 4 to 5 minute customer update phone calls. We were able to run our best four weeks ever while being short-staffed in the front office and still communicated well with our customers."*

autotext.me is a software tool that achieves faster communication with customers throughout the stages of the vehicle repair process, resulting in greater customer satisfaction, reduced wasted rack time, and higher shop productivity. With Christian Brothers Automotive recently being named as the top automotive franchise in Franchise Business Review, autotext.me is proud to obtain its endorsement and become a contributor to its success.